

JESSICA WEINBERG

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EDUCATION

2003 **B.A., Psychobiology**, Spanish minor, Magna Cum Laude, Arcadia University, Glenside, PA
Cumulative GPA: 3.773

*Undergraduate thesis: "An observational study of the social and solitary behaviors of three pairs of Bali mynahs (*Leucopsar rothschildi*) at two breeding facilities in Bali, Indonesia"*

AWARDS and DISTINCTIONS

2007 *International Primate Protection League Small Grant*

1999-2003 *Deans List - Arcadia University*

2002 *Vira I. Heinz Travel Award*

2001-2003 *Psi Chi - Psychology National Honor Society, Arcadia University Chapter*

2002-2003 *Sigma Delta Pi - Spanish Honor Society, Arcadia University Chapter*

ACADEMIC ACTIVITIES

09/2000- *Biology Department Assistant*

08/2003 Oversaw care of department animals, and data entry for marine turtle research

09/2000- *Peer tutor*

05/2001 Study group leader for Psychology, and one-on-one Psychology and Biology tutoring

EXPERIENCE

05/2010- *Science Communications Technician*

Present **National Park Service**, San Francisco Bay Area, CA.

Federal agency dedicated to the protection and preservations of US National Parks.

- Work with natural resources and interpretive staff to develop research summaries, brochures, multimedia and web content.
- Update and maintain the sfnp.org virtual learning center website using drupal, html and css.
- Conduct literature reviews for park research programs.
- Document park research activities and natural resources through photography and video.
- Ensure long-term accessibility of Bay Area Parks' image collections through development of sound and intuitive image management practices. Conduct photo workshops for park staff and partners.

07/2009- *Manager*

04/2010 **Books 4 Less**, Pottstown, PA.

New, used and trade book store and online bookseller.

- Responsible for hiring, training, scheduling, advertising, purchasing, online sales, trade-in policy development and implementation, and ensuring quality customer service.
- Increased book sales through improved store layout and organization.

- 05/2008- *Educator, Animal Care Intern, Photographer*
 06/2009 **Audubon Society of Rhode Island (ASRI)**, Smithfield, RI.
 Land conservation, environmental education and environmental advocacy organization.
- Taught environmental field courses, outreach programs, and live animal programs to audiences of all ages, preschool through adult.
 - Provided regular handling, enrichment and care to the ASRI headquarters collection of non-releasable educational animals, most notably the organization's raptors.
 - Photographed events, programs and animals to promote environmental education in ASRI publications.
- 06/2006- *Field Station Coordinator*
 03/2008 **Bioko Biodiversity Protection Program (BBPP)**, Equatorial Guinea.
 Non-profit biodiversity conservation project based at Drexel University in Philadelphia.
- Responsible for establishing and managing BBPPs first biodiversity research station. Tasks included procedures development, staff management, facilities repair, design, and construction, public relations, outreach, fundraising, equipment inventory and maintenance, trail and property maintenance, budgeting, bookkeeping, report writing, programs coordination and logistics, and field research.
 - Coordinated four successful 'Field Research in Tropical Ecology' courses for American and Equatoguinean university students, visiting researchers, faculty and staff.
 - Assisted a team of National Geographic photographers during their three-week R.A.V.E. assignment on Bioko Island.
 - Developed series of four popular primate conservation awareness posters for Bioko.
 - Enhanced BBPP educational products, informational materials and progress reports to supervisors and funders with graphic design skills and high quality photographs of organization activities.
- 08/2003- *Photographer*
 05/2006 **Gallop Prints, Inc.**, Pipersville, PA.
 Private photographic service company specializing in equine photography, and weddings.
- Maximized print sales at horse shows by providing sales staff with well timed and visually appealing action and award shots of as many participants as possible.
 - Improved digital imaging workflow by optimizing camera, computer, and printer output to save time and improve final print quality.
- 10/2005- *Manager*
 05/2006 **Ritz Camera**, Plymouth Meeting, PA.
 Photo processing and photography equipment retail store.
- Achieved an 80% increase in Christmas season sales over the previous Christmas after less than three months with the company, and less than two months as store manager.
 - Shared considerable knowledge of cameras and photography with staff and customers to improve overall customer satisfaction.
 - Improved customer service, organization, and staff morale, resulting in steady increases in monthly sales across two stores.
- 02/2005- *Field Research Assistant*
 08/2005 **Bushmeat Research Programme**, Equatorial Guinea.
 PhD project examining the socio-economic significance of bushmeat trade for rural villagers.
- Managed a remote research site, including the supervision of two local assistants.
 - Conducted daily interviews of village residents in Spanish and Fang, collected GPS data for village agricultural plots, and performed data entry using Cybertracker.
 - Taught English classes for village adults and students.

01/2002- *Administrative Assistant, Wildlife Rehabilitation Volunteer*

01/2005 **Schuylkill Wildlife Rehabilitation Clinic**, Philadelphia, PA.

Facility for the treatment and release of sick, injured or orphaned wildlife.

- Conducted admission interviews and performed initial intake exams for sick or injured wild animals as they arrived at the clinic.
- Performed daily animal care tasks, including handling, meal preparation, hand-feeding, administration of medications, and cleaning of enclosures.
- Designed clinic website, newsletter, and children's educational presentations.
- Assisted with administrative tasks, including maintenance of the patient database, preparation of admissions reports, and the coordination of fundraising efforts.

WRITING SAMPLES

Weinberg, J. 2011. Harbor Seal Monitoring at Point Bonita in the Golden Gate National Recreation Area. *National Park Service Resource Brief*. (http://sfnps.org/bees/JOMU_brief)

Weinberg, J. 2011. A Snapshot of Bee Diversity on Mount Wanda in John Muir National Historic Site. *National Park Service Resource Brief*. (http://sfnps.org/seals/point_bonita_brief)

Weinberg, J. 2010. Mission Blue Butterfly Monitoring in the Golden Gate National Recreation Area. *National Park Service Resource Brief*. (http://sfnps.org/mission_blues/monitoring)

Weinberg, J. 2010. Sudden Oak Death in Point Reyes National Seashore and Golden Gate National Recreation Area. *National Park Service Resource Brief*. (http://sfnps.org/plant_diseases/SOD_briefing)

Weinberg, J. 2008. Bioko Island Amphibians. *Bioko Biodiversity Protection Program Report*. (<http://jessicaweinberg.com/docs/bioko-amphibians.pdf>)

Weinberg, J. 2007. The Primates of Africa's Bioko Island: IPPL Helps Sponsor Awareness Campaign. *IPPL News* 34: 12-14. (<http://www.ippl.org/2007-bioko-island.php>)

PHOTO EXHIBITIONS

04/2006- "The Photography of Jessica Weinberg" Exhibition of photos from Equatorial Guinea. Gallery at City
05/2006 Hall. Providence, RI. Solo show curated by Paul Brooks.

02/2007 "Equatorial Guinea through the lens of an American photographer" Photo exhibition and slide show to correspond with Conservation International reception. US Embassy, Malabo. Solo show.

PHOTO CREDITS

Equatorial Guinea; Africa's Tropical Paradise, Fall 2007. Washington, D.C.: Cassidy and Associates.

Zafra Calvo, N. (2005). *Las Áreas Protegidas de Bioko, Guinea Ecuatorial*. Madrid: Cooperación Española.

Weinberg, J., November 2005. A Fishing Village in Equatorial Guinea. *Pology Magazine*.
www.pology.com.

(2004) *Globalizado I, II, & III*. Madrid: Cooperación Española.